



Logo & Branding



The most important aspect of any marketing or advertising campaign is to evoke brand recognition and recall

We create branding for:

- Service Companies
- Retail Companies
- Online Retailers
- Trade Associations
- Philanthropies
- Political Campaigns
- Issue Campaigns



Step 1: Kick off consultation to identify your needs and business objectives.

Step 2: We focus on capturing your brand identity through a professional logo and develop branding guidelines that will help support your advertising efforts in the future.

Step 3: We design logo rendering options for approval by the client.

Step 4: Once approved we develop all file types for print and digital media.

Step 5: We create a style guide that lists all pantones, hex-codes, fonts, and typography for any future marketing needs.

Step 6: We send a zip file to the client with all deliverables.

