

Social Media Management



Tell your story seamlessly across multiple social media platforms

Social Media Works for:

- Service Companies
- Retail Companies
- Online Retailers
- Trade Associations
- Philanthropies
- Political Campaigns
- Issue Campaigns

SOCIAL AUDIT

- We review what you have already done or currently do on social media.

SMART GOAL FRAMEWORK

- Our work for you is Specific, Measurable, Attainable, Relevant & Time-bound.

STRATEGY

- Account Creation & Optimization
- Social Calendar Creation
- Content Creation
- Cross Platform Promotion
- Social Listening
- Social Contests
- Paid Advertising Strategy

Step 1: Kick off consultation to identify your needs and business objectives.

Step 2: Based on your needs and goals, we recommend a specific social media strategy.

Step 3: We create content for you to pre-approve and then we post it throughout the month.

Step 4: We actively monitor your social media platforms throughout the month.

Step 5: We gauge success of posts and seek to replicate what works best for you.

Step 6: Each month, we report to you on the level of traction your posts are receiving online.



Social Media Portfolio



Tell your story seamlessly across multiple social media platforms

WE MOW &
GROW

DEEPWOODSLLC.COM

deepwoods
LAWN & LANDSCAPING



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BeerLeague.com

**"BEER IS PROOF THAT GOD
LOVES US AND WANTS US
TO BE HAPPY."**

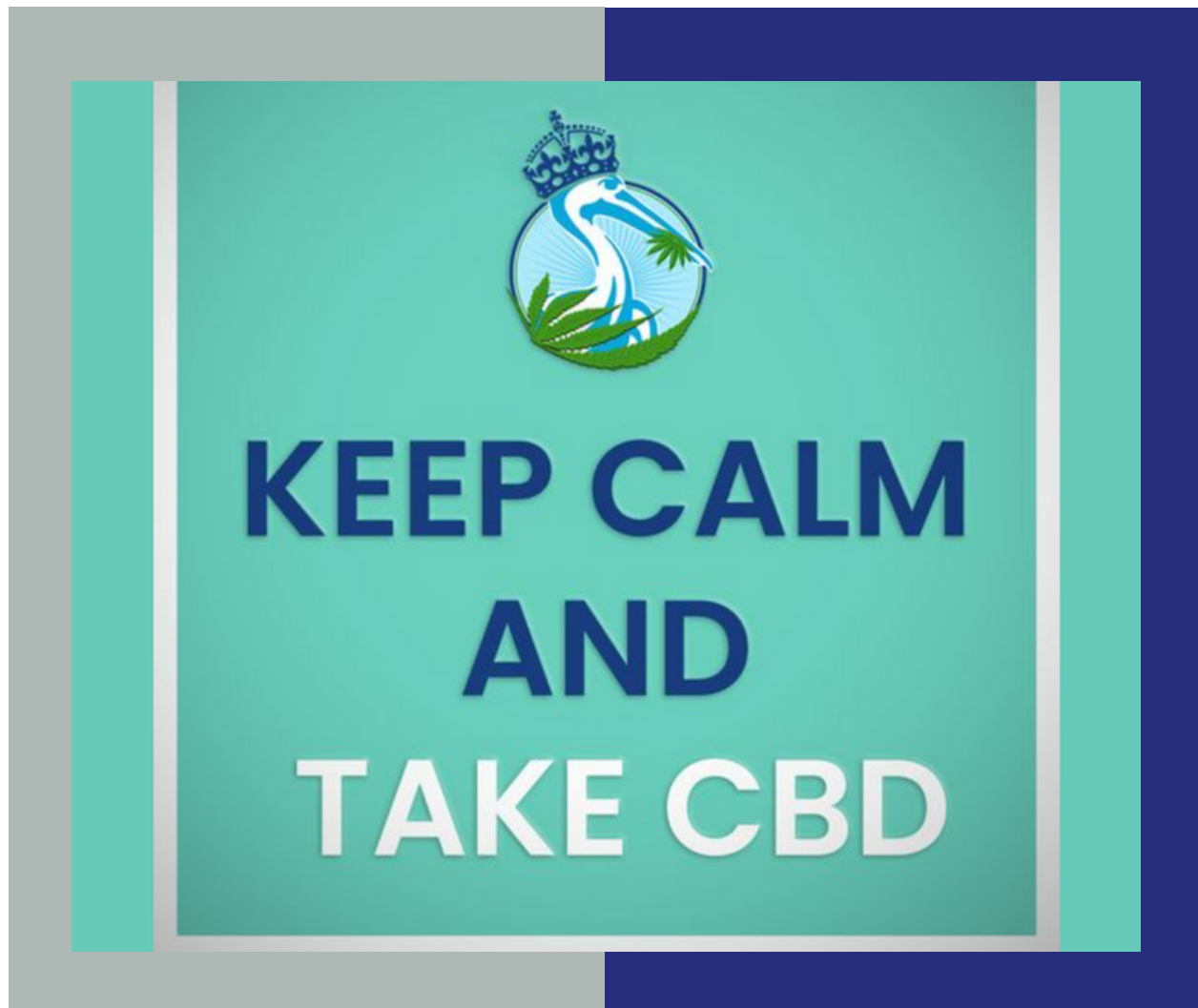
Ben Franklin



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